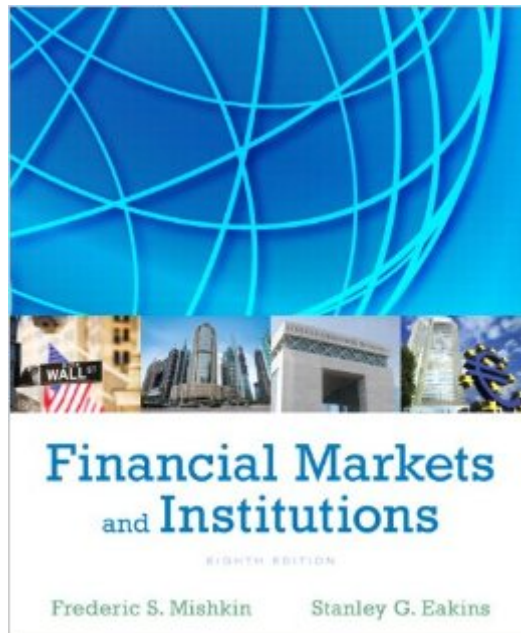


The book was found

Financial Markets And Institutions (8th Edition) (Pearson Series In Finance)



Synopsis

For all undergraduate and graduate students of Financial Markets. This title is also suitable for all readers interested in financial markets and institutions. A practical and current look into today's financial markets and institutions. In *Financial Markets and Institutions*, bestselling authors Frederic S. Mishkin and Stanley G. Eakins provide a practical introduction to prepare students for today's changing landscape of financial markets and institutions. A unifying framework uses core principles to organize students' thinking then examines the models as real-world scenarios from a practitioner's perspective. By analyzing these applications, students develop the critical-thinking and problem-solving skills necessary to respond to challenging situations in their future careers. Although this text has undergone a major revision, the Eighth Edition retains Mishkin/Eakins' hallmark pedagogy that make it the best-selling textbook on financial markets and institutions. This program will provide a better teaching and learning experience "for you and your students. Here's how:

- Organize Learning with a Unifying Analytic Framework: Core principles organize students' thinking and then examine the models as real-world scenarios from a practitioner's perspective.
- Help Students Transition from Classroom to Career with Real-Life Business Scenarios: Cases increase students' interest by applying theory to real-world data and examples.
- Emphasis Critical Thinking with Key Features : Examples and exercises allow students to put into practice the concepts that they are learning.
- Keep Your Course Current and Relevant: New material on financial markets and institutions and monetary policy appear throughout the text.

Book Information

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Customer Reviews

The best financial textbook I have ever read. Simple, crisp and clear to understand, I recommend this for anyone who truly want to have a solid foundation about finance. In fact, I recommend this to EVERYONE. =)

Definitely matched the description and the book I wanted. It is similar than the non-global version and at its best for its price!

I was afraid this book would be over rated and under delivering ... wrong, this is a classy view of World Business at Work!

Tough material, but the book does a good job of explaining things and providing examples.

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book was a little cheaply printed but expected for a global edition

Yes! Just what I needed for my college class!

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